



## Win a Brand New Cadillac CTS!

Welcome to the new Cadillac Promo-Code Sweepstakes!

No Purchase necessary to enter, and will not improve your chances of winning.

In order to register, please follow the steps outlined below:

**Step 1:** Make a copy of this website's homepage.

**Step 2:** fill out and sign a copy of this form along with a short message to us regarding the look and feel of our web site. Please don't forget to enter the promo-code found within the Cadillac star badge.

**Step 3:** Carefully read the Terms and Conditions outlined below.

**Mail to: PROMO-CODE OFFER**

5380 Gulf of Mexico Drive, Suite 105  
Longboat Key, Florida 34228

Qualified entrants will automatically be registered for the next available raffle. If you opt to order services provided by this website, please remember to give the promo-code found on the site to your customer service representative.\*\*

\*\* A purchase is not necessary to enter, and will not improve your chances of winning. Certain conditions apply. Please refer to the offer details page on our website for more information, or review the terms and conditions listed below.

Name: \_\_\_\_\_ | Phone #: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ | Promo Code (required): 16913

Please provide feedback about our website: \_\_\_\_\_

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In signing and submitting this form, you acknowledge and agree to the terms and conditions, as stated below.

Signature: \_\_\_\_\_ | Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

If you have questions about your rebate, please contact us at 1-800-947-3599.



## Official Rules

NO PURCHASE, SUBSCRIPTION, OR MONITORING CONTRACT NECESSARY TO ENTER, and WILL NOT INCREASE YOUR CHANCES OF WINNING PRIZE.

You can obtain the official Promotion Code and registration form within the "Cadillac Star" of this web site. Promo codes must also be noted when you fill out your mandatory Cadillac Promo-Code Sweepstakes Registration Form.

**MAIL TO: Promo-Code Offer, 5380-105 Gulf of Mexico Drive, Longboat key, FL 34228.  
Email: Sweepstakes@SatelliteTVSales.com, or call us toll-free 1 (800) 947-3599.**

**1) ELIGIBILITY:** This sweepstakes is open only to legal residents of the continental United States who are 21 years of age or older. Employees of ADT Protect Your Home, Dish Network, SatelliteTVSales.com ("Sponsor/Administrator") and their respective parents, affiliates, subsidiaries, advertising and Administration agencies and dealerships, and immediate family members (spouse, sibling, child, parent and each of their respective spouses, regardless of where they reside) and persons living in the same households of such persons, whether or not related, are not eligible to enter or win. Void outside the states listed and where prohibited by law. Sweepstakes is subject to all applicable, federal, state, and local laws.

**2) HOW TO ENTER:** Sweepstakes begins at 12:01 a.m. Eastern Time ("ET") on September 19, 2011 and ends at 11:59 ET on December 31, 2011 (the "Administration Period"). During the Administration Period, visit the website you had originally noticed these sweeps, or placed the order from for either ADT or Dish Network (NOT NECESSARY TO ENTER OR WIN) and submit a Copy of the home page along with a copy of your Registration form. All entries must be submitted by 11:59 p.m. ET on December 31, 2011 to be eligible. Entries generated by script, macro or other automated means or by any means which subvert the entry process will be void. Limit one (1) entry per person and per e-mail address for the entire Administration Period. Multiple entries received from any person or email address after the first entry received from that person or email address will be void. All entries become the property of the Sponsor and will not be returned.

**3) WINNER SELECTION & NOTIFICATION:** A random drawing will be conducted on or about January 5, 2012 from among all eligible entries received. Odds of winning depend on the number of eligible entries received. Potential winner will be notified by telephone and/or mail and will be required to execute and return an Affidavit of Eligibility and Liability and (unless prohibited) Publicity Release within seven (7) days of date of attempted notification. Failure to return the required documents within the specified time period, the return of prize notification as undeliverable, Administrator's inability to contact a potential winner within a reasonable time period or noncompliance with these Official Rules may result in disqualification and, at Administrator's sole discretion and time permitting, the selection of an alternate winner.

**4) PRIZE:** A NEW CAR, One (1) NEW Cadillac CTS Sedan. Approximate Retail Value ("ARV"): \$34,500. Actual value may vary based on package availability. Winner must travel to the Cadillac dealership of Administrator's choice on dates specified by Administrator or prize will be forfeited and, at Administrator's sole discretion and time permitting, awarded to an alternate winner. Cadillac CTS ("PRIZE") is subject to certain terms and conditions specified thereon. Exact vehicle model and color will be determined by Sponsor. Winner must have a valid driver's license and provide proof of insurance. Failure to do so may result in forfeiture of prize. In the event Sponsor is unable to provide vehicle or the model is cancelled, no compensation or substitution will be provided in lieu thereof; and Sponsor/Administrator will have no further obligation to winner. Winner is responsible for all income, federal, state, and local taxes and all other costs and expenses associated with prize acceptance and use not specified herein as being provided, including additional ground transportation, meals, and gratuities. Prize is non-transferable; no substitutions or cash equivalents allowed, except at the sole discretion of Sponsor/Administrator. Sponsor/Administrator reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Winner will be issued an IRS Form 1099 reflecting the actual value of the prize. All prize details are at the sole discretion of the Sponsor/Administrator.



**5) GENERAL CONDITIONS:** Entrants agree to be bound by the terms of these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters relating to this sweepstakes. Acceptance of prize constitutes permission for Sponsor and its designees to use winner's name, city and state of residence and likeness for advertising and Administrative purposes in any and all media now or hereafter known throughout the world in perpetuity without additional compensation, notification or permission, unless prohibited by law. By entering, entrants agree to release and hold harmless General Motors Corporation, Sponsor, SatelliteTVSales.com, and their respective parent companies, subsidiaries, affiliates, dealerships, prize suppliers and advertising and promotion agencies, and each of their respective directors, officers, employees, shareholders and agents (collectively, "Releasees") from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this sweepstakes or the acceptance or use of the prize (including any travel/activity related thereto). Releasees shall not be responsible for lost, late, inaccurate, incomplete, misdirected, stolen, undelivered, delayed, damaged, illegible or garbled entries, or for lost interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind including electronic, computer, network, mechanical, technical, printing, typographical, human or other errors relating to or in connection with the sweepstakes, including, without limitation, errors which may occur in connection with the administration of the sweepstakes, the processing of entries, the cancellation or postponement of any service, the announcement of the prize or in any sweepstakes-related materials. Releasees are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Releasees are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. If for any reason this sweepstakes is not capable of running as planned due to virus, bugs tampering, unauthorized intervention, fraud, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Administrator reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process (and void all associated entries), and to cancel, terminate, modify or suspend the sweepstakes or any element thereof. Should the sweepstakes be terminated prior to the stated expiration date, notice will be posted and Administrator may, at its sole discretion, conduct a random drawing to award prize for the using all eligible, non-suspect entries received as of the action requiring such termination. **CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, ADMINISTRATOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

**6) WINNER'S NAME:** To receive the name of the winner by mail (available after February 15, 2012), please mail a self addressed stamped envelope to: Promo-Code Offer, 5380-105 Gulf of Mexico Drive, Longboat Key, FL 34228, for receipt by March 15, 2012.

**7) SPONSOR/ADMINISTRATOR:** SatelliteTVSales.com, 5380-105 Gulf of Mexico Drive, Longboat key, FL 34228. Email: Sweepstakes@SatelliteTVSales.com, or call us toll free 1 (800) 947-3599.

**Your privacy is important to SatelliteTVSales.com (Satellite Dishes), as is your trust in our products and services. We want you to know that the information we collect will be treated with care.**

The information you share with us may be used by Satellite Dishes, our affiliates, our licensees, and dealers. It may be used by our sales partners exclusively to provide services for Satellite Dishes, and by our business partners exclusively to conduct joint marketing programs with Satellite Dishes. We will not share your personal information with other third parties for their independent use without your permission.